## Q1/12 – Results Presentation. Deutsche Telekom.

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May 10, 2012



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## Agenda. Deutsche Telekom Results Presentation.



René Obermann CEO



**Timotheus Höttges** CFO



## Q1/2012: a solid quarter.

Group	<ul> <li>Solid 1<sup>st</sup> quarter, full-year guidance re-iterated</li> <li>Group revenue of € 14.4 billion (-1.1%) – organically (-1.7%) improved versus revenue trends in 2011</li> <li>Adj. EBITDA with € 4.5 billion – stable compared to last year</li> <li>FCF with € 1.1 billion on last year's level, net debt reduced to € 38.6 billion</li> <li>Well-balanced dividend policy executed upon</li> </ul>
Germany	<ul> <li>DT remains best performing incumbent on home market - maintaining strong market position and financial profile:</li> <li>Revenue trend (-2.3%) better than in any quarter in 2011, adj. EBITDA margin further improved to 40.7%</li> <li>Solid market share with 45.1% maintained, strong net adds in broadband (102k) and Entertain (173k), line losses (-259k) and broadband churn on historic low</li> <li>Strong performance in mobile data: revenue +20%, smartphone sales (+11%) to 863k, iPhone with 291k</li> </ul>
Europe	<ul> <li>Continuous improvement in revenue and adj. EBITDA trends:         <ul> <li>Recovery in quarterly revenue (-2.6%) and adj. EBITDA (-4.3%) trends continues. Organic revenue decline of 0.7%, adj. EBITDA (-2.2%)</li> <li>Smart pricing in Q1 with encouraging results: amongst others in Greek, Romanian, and Bulgarian mobile</li> <li>Solid growth in key KPIs: broadband accesses (+3%), smartphone share (+43%), and mobile contract subscribers (+3%)</li> </ul> </li> </ul>
US	<ul> <li>Strong financial Q1 results create headroom for execution of Challenger strategy:</li> <li>Total revenues up 2% to € 3.8 billion due to currency, in US\$ revenue declined 2.3% to US\$ 5.0 billion</li> <li>Adj. EBITDA increased 12.9% to € 1.0 billion; in US\$ improvement of 8% to US\$ 1.3 billion; margin of 25.6%</li> <li>187k net adds due to stronger-branded prepaid and M2M net adds, branded contract customer churn improving</li> </ul>



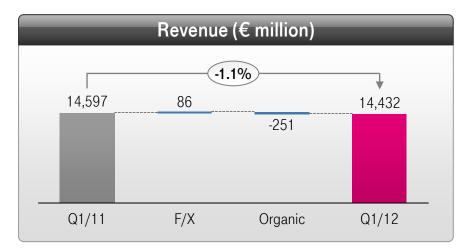
## Q1/2012 Key financials: improved revenue trends, stable adj. EBITDA, free cash flow and capex.

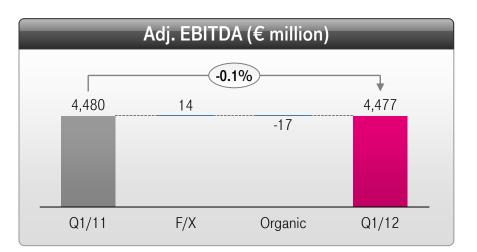
€ million	Q1/11	Q1/12	change in %
Revenue	14,597	14,432	-1%
Adj. EBITDA	4,480	4,477	0%
Adj. net profit	701	581	-17%
Net profit	480	238	-50%
Adj. EPS (in €)	0.16	0.14	-13%
EPS (in €)	0.11	0.06	-46%
Free cash flow <sup>1</sup>	1,061	1,122	6%
Cash capex <sup>2</sup>	2,120	2,129	0%

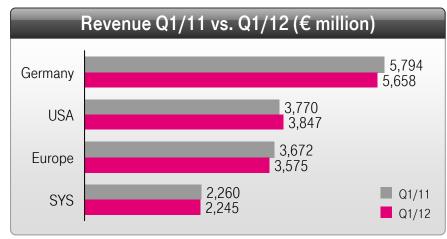
Including € 464 million of early retirement provision due to different seasonality versus 2011

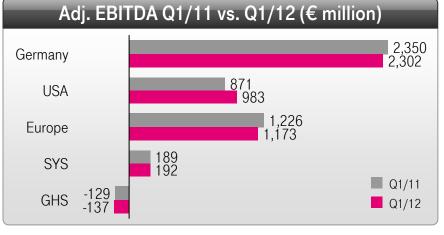


## Q1/12 Overview.



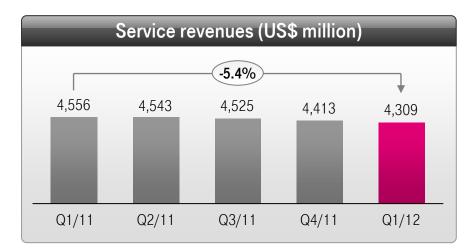


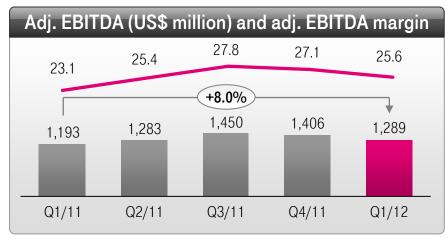


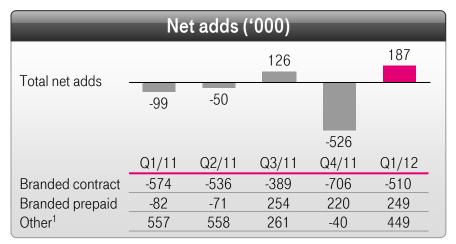


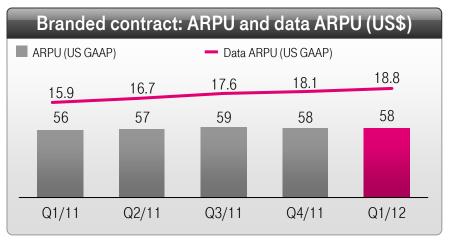


## US: +8% adj. EBITDA and +187k customer growth.











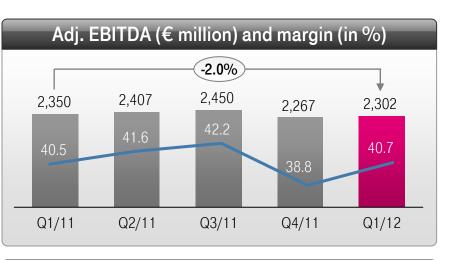
## US: Challenger strategy execution progressing well.

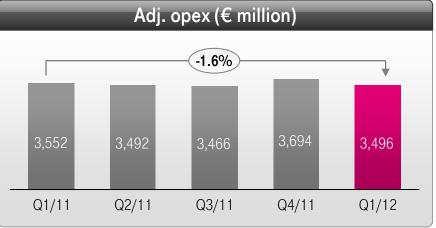




# Germany: better revenue trends and further improved EBITDA margin.



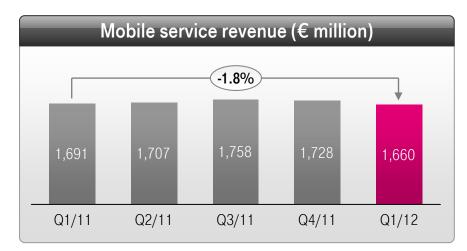


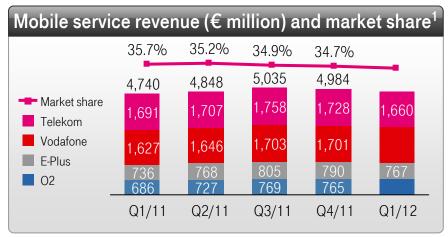


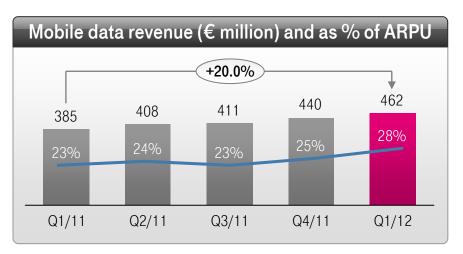


The activities and functions of the Digital Services area and of the Internet service provider STRATO (Consumers) that were previously reported under the Germany operating segment have been assigned to GHS from January 1, 2012, and reported as part of the DBU (Digital Business Unit). Prior-year figures have been adjusted.

## Germany – Mobile: continuous strong smartphone and mobile data development.



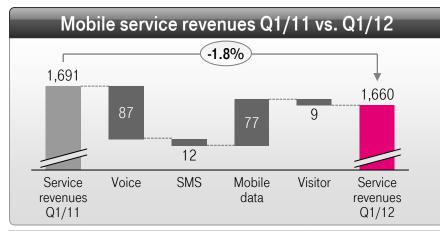




- Mobile contract net adds of -107k due to customer migration of one reseller
- Smartphone sales in Q1: 863k smartphones, of which 291k iPhones
- LTE coverage increased to 25% of population (+11pp quarter-on-quarter)



### Germany - mobile service revenues: measures.

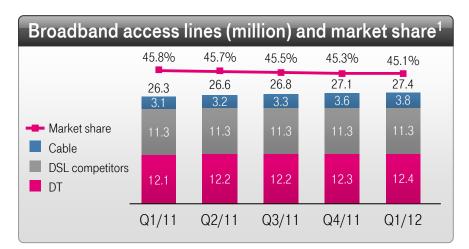


- Business customer mobile service revenues -1.5%
  - Decline in prices only partially compensated by growth in customer base
- Retail customer mobile service revenues -2% driven by:
  - Migration of customers into new tariff portfolio
  - Lower revenue contribution from service providers
  - Lower revenue contribution from prepay

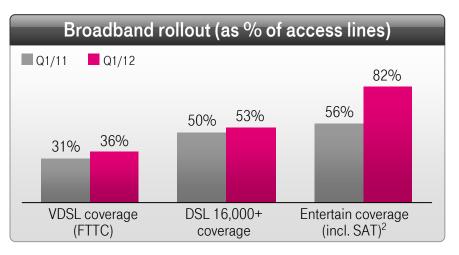
	Focus	Measures
1	<ul> <li>Own contract customer base</li> </ul>	<ul> <li>Smarter management of tariff migration</li> <li>New tariff scheme and increase of subsidies to push mobile broadband with tablets and sticks</li> <li>Marketing of new tariff options (e.g. speed-on, all-net SMS)</li> <li>Enhancement of LTE distribution (start of sales and marketing outside white spots)</li> </ul>
2	<ul> <li>Prepay</li> </ul>	<ul> <li>New tariff schemes (Congstar in Q1) and T-Brand (in June) for mobile data users</li> <li>Congstar sales in T-branded sales channels</li> <li>Introduction of travel&amp;surf in prepay to exploit roaming potential</li> </ul>
3	Wholesale	<ul> <li>Attractive offers in wholesale mobile data</li> <li>Push of ethnic and discount brands</li> </ul>
4	<ul> <li>Business customers</li> </ul>	<ul> <li>Push mobile broadband</li> <li>Expansion of tailor-made offers for MNC/LE/ME customers<sup>1</sup></li> <li>Expansion of CRM activities (high share of fixed line only customers)</li> </ul>

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## Germany – fixed: strong customer trends.



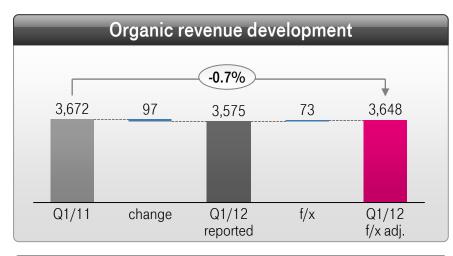


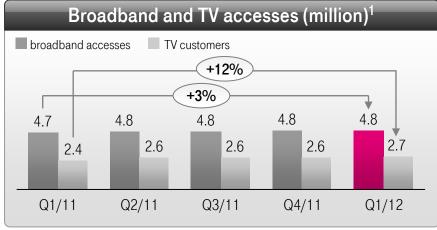


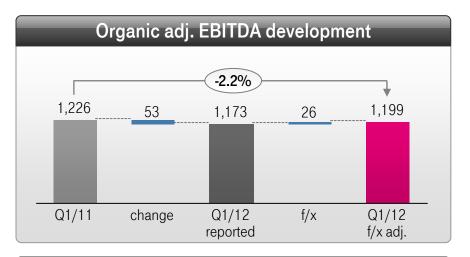
- Line losses 24% below last year: 259k in Q1 (339k in Q1/11)
- Broadband customers +2.5%: 12,367k, 102k net adds in Q1
- Entertain customers +37%: 1,725k total, 173k net adds in Q1
- Retail fiber customers (VDSL) +67%: 674k total, 66k net adds in Q1
- Upsell strategy: consumer ARPA increased by €0.40 to €25.60



## Europe: successful segment-wide performance improvement program leads to almost stabilized revenue and adj. EBITDA.









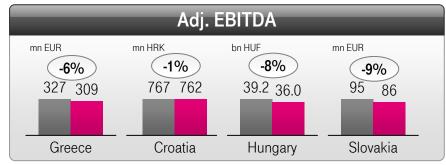


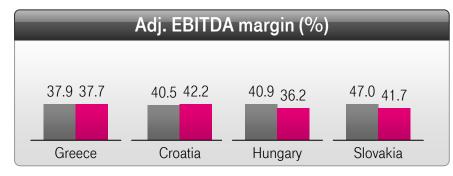
1) Incl. business customers shifted to T-Systems in Hungary as of January 1, 2011

2) Figures adjusted due to incorporation of data from Cosmote Greece. Percentage of smartphones in dispatched devices (excl. Slovakia, Romania, Bulgaria, Montenegro, and Macedonia).

## Europe – integrated markets.







#### Greece:

- Mobile: positive development in service revenue. Driven by higher subscriber base and revenue initiatives especially in consumer segment.
- Fixed line: Revenues down by -8.7% yoy. Situation is still dominated by an ex-ante regulation resulting in uncompetitive offers: about 50% more expensive than competitors.

#### Croatia:

- Underlying adj. EBITDA (ex. F/X and one-timers) is +1.0% above previous year
- Smartphone push: 48% of all dispatched devices are smartphones

#### Hungary:

- Figures in € impacted by F/X losses due to weak HUF
- Underlying revenue (ex. F/X and MTR cut) +4.8% due to strong performance of energy resale and IPTV
- Underlying adj. EBITDA (ex. FX, MTR cut and one-timers in 2011) -4.2% as new revenues cannot fully compensate reduction of high margin traditional revenue.

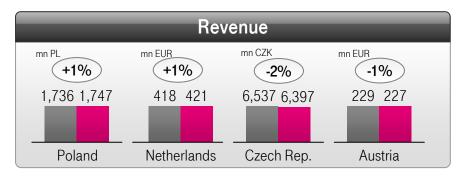
#### Slovakia:

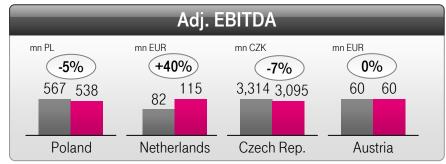
- Revenue driven by ICT acquisition in fixed
- Adj. EBITDA partly driven by higher market invest than in 2011
- IPTV customers +10.5%, SAT TV +31.4%

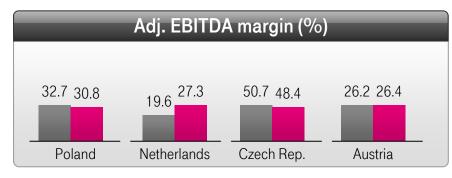
#### Q1/11 Q1/12



### Europe – mobile-centric.







#### Poland:

- Figures in € impacted by F/X losses due to weak PLN
- Underlying revenue (ex. MTR cut and F/X) +3.0% due to device revenues (partly due to higher smartphone share)
- Underlying adj. EBITDA (ex. MTR cut, F/X and one-timers)
   -0.7% almost on previous year's level in spite of heavy competition

#### Netherlands:

- Revenues positively impacted by higher subscriber base yoy, higher device revenues, revenue initiatives, and rest effects from unlimited-offer cancelations
- Adj. EBITDA surge driven by more rational market invest in retention, revenue growth, and further cost savings (e.g. FTE -0.3k yoy)
- Ongoing focus on contract customer growth (+7.1% yoy)

### CZ:

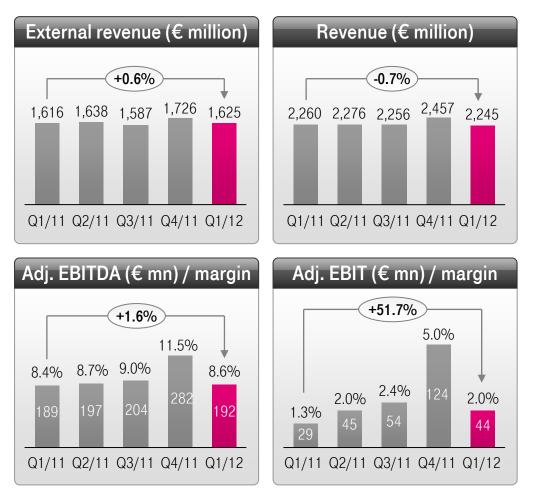
- Underlying revenue (ex. MTR cut and F/X) +1.9%
- Smartphone share in dispatched devices at 49%

#### Austria:

- Underlying revenue (ex. MTR cut) +3.5%
- 10<sup>th</sup> quarter in a row with positive net adds!
- Smartphone share of dispatches at all time high of 74%

#### Q1/11 Q1/12

# Systems Solutions: increase in external revenue with improving profitability.

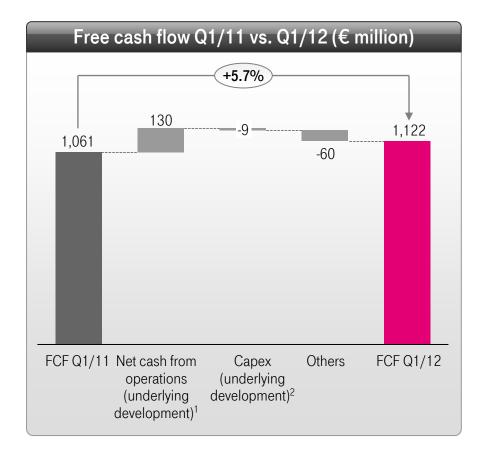


- External revenue up 0.6% to € 1,625 million due to successful closed deals in 2010 and 2011 and increasing revenues with cloud computing
- Revenue decrease of 0.7% yoy to € 2,245 million in Q1/12 driven by lower internal revenues (-3.7% yoy)
- Deal highlights in Q1/12: OMG, BAT

- Adj. EBITDA at € 192 million with a margin of 8.6%
- Adj. EBIT strongly improved by 51.7% yoy with a margin of 2.0% in Q1/12
- Successful gross cost savings of € 166 million in Q1/12



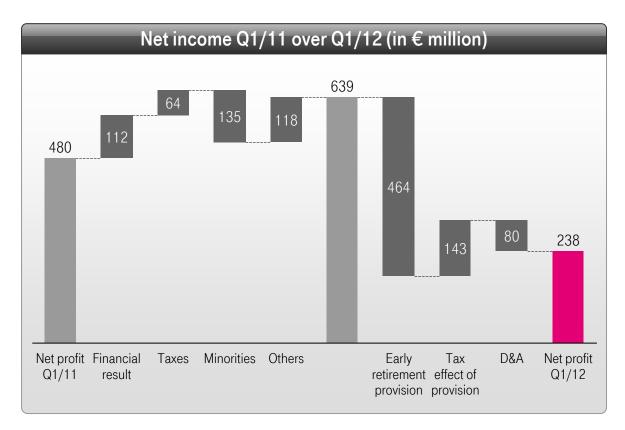
## Free cash flow: solid start into the year - guidance confirmed.



- Free cash flow improved by 5.7% to €1.1 billion
- Improvement in underlying net cash generated from operations predominately due to:
  - Less tax payments
  - Less interest payments
- Underlying capex development: essentially stable at high level of €2.1 billion
- Decrease in others due to less asset sales



# Net income development Q1/12: impacted by provision for early retirement and depreciation due to US.



- Financial result and result attributable to minorities benefit from sale of Telekom Serbia
- Taxes benefit from higher restructuring charges and a US-related one-off tax charge in Q1/11
- € 464 million provision for early retirement program in Germany in Q1: different timing of special factors compared to 2011
- € 80 million additional depreciation predominantly from the US – due to being fully consolidated again. Trend will continue in quarters 2 to 3 and reverse in Q4



# Balance sheet ratios: improved net debt over EBITDA ratio and gearing in Q1.

in € billion	31/03/2011	30/06/2011	30/09/2011	31/12/2011	31/03/2012
Balance sheet total	123.2	123.1	124.6	122.5	120.5
Shareholders' equity	42.7	39.3	40.7	39.9	39.8
Net debt	41.8	43.3	43.4	40.1	38.6
Net debt/adj. EBITDA <sup>1</sup>	2.2	2.3	2.3	2.1	2.1
Gearing	1.0x	1.1x	1.1x	1.0x	1.0x
Equity ratio	34.6%	31.9%	32.7%	32.6%	33.0%

Comfort zone ratios	
2 - 2.5x Net debt/adj. EBITDA	
25 - 35% Equity ratio	
Gearing: 0.8 to 1.2	
Liquidity reserve covers redemption of the next 24 months	

### **Current Rating**

Fitch:	BBB	+ stable outlook	
Moody'	s: <b>Baa</b> '	stable outlook	
S&P:	BBB	+ stable outlook	
R&I:	Α	stable outlook	



### Q&A



René Obermann CEO



**Timotheus Höttges** CFO



Thank you for your attention!

