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In addition to figures prepared in accordance with IFRS, Deutsche Telekom also presents non-GAAP financial performance measures, including, among others, EBITDA, EBITDA margin, adjusted EBITDA, adjusted EBITDA margin, adjusted EBIT, adjusted net income, free cash flow, gross debt and net debt. These non-GAAP measures should be considered in addition to, but not as a substitute for, the information prepared in accordance with IFRS. Non-GAAP financial performance measures are not subject to IFRS or any other generally accepted accounting principles. Other companies may define these terms in different ways.



KEY MESSAGE: DT IS THE LEADING EUROPEAN TELCO!



Leading European Telco: Integrated market leaders with superior margins and returns.



- We strengthen our differentiation by best customer experience and by continuously investing into leading access networks and our transformation programs.
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 - We are transforming towards a lean and highly agile IP production.
- - We are self-funding DT's transformation by disciplined cost management.



We will grow in all relevant financial KPI's (ROCE, Revenue, EBITDA, FCF).



Our shareholders will participate in growth of dividends following FCF growth and our prudent debt policy remains unchanged.



WE CREATED VALUE FOR DT SHAREHOLDERS SINCE LAST CMD



¹ Subject to board resolution and AGM approval

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OUR STRATEGY

LEADING EUROPEAN TELCO



OPERATIONAL AND FINANCIAL PRIORITIES PER SEGMENT

GERMANY



- Superior All-IP production model and INS rollout
- No. 1 choice for customers via differentiation:
- superior networks
- best customer experience
- best in class integrated products
- Revenue stabilization in 2016
- EBITDA CAGR 1–2%¹

EUROPE



- First to move to pan-European All-IP production model
- No. 1 choice for customers via differentiation:
- best seamless connectivity
- trust
- simple and personal products
- Radical indirect cost savings
- Cash contribution CAGR 0.5%¹
- 2pp op. ROCE improvement

USA



- Un-carrier strategy:
- 2.2–3.2mn branded postpaid net adds in 2015
- 300m pops LTE coverage YE15
- Increased \$9-10bn NPV of MetroPCS synergies
- Updated 5-year growth rates²:
 - Revenue CAGR 7–9%
 - EBITDA CAGR 7–10%
 - FCF CAGR 13-18%

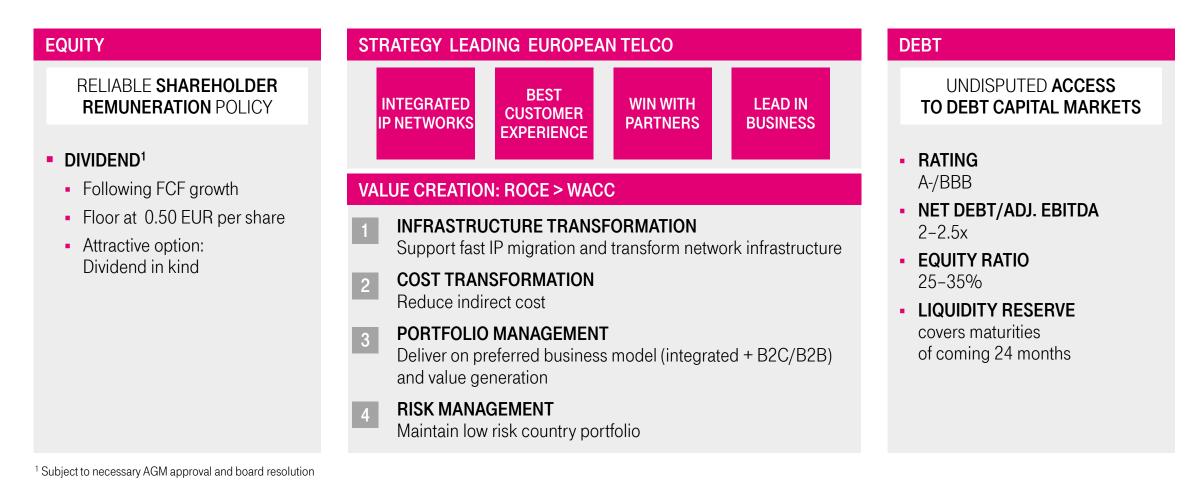
T-SYSTEMS MARKET UNIT



- TSI 2015+ Execution
- No. 1 choice for customers via differentiation:
 - best networks & scalable platforms
 - Security
 - outstanding cloud experience
- MU Revenue CAGR 3%¹
- Positive TSI adj. cash contribution after 2016

¹ All CAGR's 2014–2018 ² 2012 – 2017 Financial Growth

LEADING EUROPEAN TELCO WITH FOCUS ON ROCE



MID TERM AMBITION LEVEL

ТОРІС	MID TERM AMBITION LEVEL ¹	YEAR
GROUP REVENUES	CAGR 1-2%	2014-2018
GROUP ADJ. EBITDA	CAGR 2-4%	2014-2018
GROUP FCF	CAGR≈10%	2014-2018
GROUP ADJ. EPS	≈€1 in 2018	2018
GROUP ROCE	ROCE > WACC in 2018	2018
GROUP CASH CAPEX	CAGR 1-2%	2014-2018
GROUP ADJ. OPEX	DECREASE (ex US)	2014-2018
SHAREHOLDER REMUNERATION POLICY (2015–2018) ²	Following FCF growth; min. DPS of EUR 0.50 p.a.	2015-2018

¹ Based on constant exchange rates (Average \$/€ exchange rate 2014 of 1.33) and no further changes in the scope of consolidation ² Subject to necessary AGM approval and board resolution







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